CLAIMS

- 1. A polypeptide having brain-localizing activity, wherein 10% or more of the polypeptide is comprised of basic amino acid residues (K or R).
- 2. A polypeptide having brain-localizing activity, wherein the polypeptide comprises a cyclic peptide region, and wherein 10% or more of the cyclic peptide region is comprised of basic amino acid residues (K or R).
- 3. A polypeptide having brain-localizing activity, wherein the polypeptide comprises a cyclic peptide region and at least one or more basic amino acid residues (K or R) in the cyclic peptide region.
- 4. A polypeptide having brain-localizing activity, wherein the polypeptide comprises a cyclic peptide region and at least one or more basic amino acid residues (K or R), and wherein 80% or more of the remaining amino acid residues in the cyclic region are selected from the following group of amino acid residues:
- 15 G, A, V, L, S, T, P, Q, H, and N.

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5. A polypeptide having brain-localizing activity, wherein the polypeptide comprises the amino acid motif sequence of:

 X_1 -(R or K)- X_3 - X_4 or

 $X_4-X_3-(R \text{ or } K)-X_1$,

- wherein X_1 denotes S, T, N, P, V, or L; X_3 denotes an arbitrary amino acid; and X_4 denotes G, S, T, C, N, L, Q, or Y.
 - 6. The polypeptide of any one of claims 2 to 4, wherein the cyclic peptide region comprises the amino acid motif sequence of claim 5.
 - 7. The polypeptide of claim 5 or 6, wherein the amino acid motif sequence is:
- 25 X_1 -(R or K)- X_3 - X_4 or

 $X_4-X_3-(R \text{ or } K)-X_1$,

wherein X_1 denotes S, T, N, P, or V; X_3 denotes an arbitrary amino acid; and X_4 denotes an uncharged polar amino acid (G, S, T, C, N, Q, or Y).

- 8. The polypeptide of claim 5 or 6, wherein the amino acid motif sequence is:
- 30 X_1 -(R or K)- X_3 - X_4 or

 $X_4-X_3-(R \text{ or } K)-X_1$,

wherein X_1 denotes S, T, P, or L; X_3 denotes an arbitrary amino acid; and X_4 denotes S, T, C, L, or Q.

- 9. The polypeptide of any one of claims 1 to 8, wherein the polypeptide has transmigration-inducing activity.
 - 10. The polypeptide of any one of claims 1 to 8, wherein the polypeptide has activity

to bind to a cerebrovascular endothelial cell.

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- 11. A polypeptide of any one of (a) to (c) described below:
- (a) a polypeptide comprising the amino acid sequence of any one of SEQ ID NOs: 1 to 12;
- (b) a polypeptide comprising a peptide region cyclized by a disulfide bond formed between cysteine residues on both ends of the polypeptide of (a); and
- (c) a polypeptide having brain-localizing activity, and comprising an amino acid sequence with one or several amino acid additions, deletions, or substitutions in the amino acid sequence of any one of SEQ ID NOs: 1 to 12.
- 12. The polypeptide of any one of claims 1 to 11, wherein the length of the polypeptide is 9 amino acids or less.
 - 13. A polynucleotide encoding the polypeptide of any one of claims 1 to 12.
 - 14. An antibody that binds to the polypeptide of any one of claims 1 to 12.
- 15. A pharmaceutical agent for conferring brain-localizing activity to an arbitrary molecule, wherein the agent comprises the polypeptide of any one of claims 1 to 12.
- 16. The pharmaceutical agent of claim 15, wherein the arbitrary molecule is an arbitrary polypeptide.
- 17. A molecule having brain-localizing activity, wherein the molecule comprises the polypeptide of any one of claims 1 to 12.
- 18. The molecule of claim 17, wherein the molecule is a phage particle or a coat protein of a phage particle.
 - 19. The molecule of claim 17, wherein the molecule is a fusion protein formed with the polypeptide of any one of claims 1 to 12.
 - 20. A carrier for delivery to the brain, wherein the carrier comprises the polypeptide of any one of claims 1 to 12.
 - 21. A carrier for delivery to the brain, wherein the carrier comprises a structure in which the polypeptide of any one of claims 1 to 12 is bound to a micelle, liposome, or microcapsule.
 - 22. A therapeutic agent for brain disease, wherein the agent comprises a structure in which a drug is supported by the carrier of claim 20 or 21.
 - 23. A method for producing a molecule having brain-localizing activity, wherein the method comprises binding the polypeptide of any one of claims 1 to 12 to an arbitrary molecule.
 - 24. A method for producing a protein molecule having brain-localizing activity, wherein the method comprises the steps of:
- (a) preparing an expression vector comprising a DNA in an expressible manner, wherein the DNA has a structure in which a DNA encoding an arbitrary protein molecule is linked to a

DNA encoding the polypeptide of any one of claims 1 to 12;

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- (b) introducing the expression vector into a cell; and
- (c) collecting an expression product of the vector.
- 25. A method for translocating an arbitrary molecule into the brain of a non-human animal, wherein the method comprises the steps of:
 - (a) producing a molecule having brain-localizing activity, wherein the molecule comprises a structure in which an arbitrary molecule is bound to the polypeptide of any one of claims 1 to 12; and
 - (b) administering the molecule into the body of the non-human animal.
 - 26. A method of screening for a molecule having binding activity to the polypeptide of any one of claims 1 to 12, wherein the method comprises the steps of:
 - (a) contacting the polypeptide of any one of claims 1 to 12 with a test molecule;
 - (b) detecting binding activity between the polypeptide and the test molecule; and
 - (c) selecting a molecule that binds to the polypeptide.
 - 27. A method of screening for a polypeptide having brain-localizing activity, wherein the method comprises the steps of:
 - (a) preparing a phage particle displaying a test polypeptide on its phage coat protein;
 - (b) administering the phage particle to a non-human animal;
 - (c) collecting a phage particle from a brain tissue of the non-human animal; and
- (d) selecting a test polypeptide displayed on the phage particle collected in step (c) as a polypeptide having brain-localizing activity.
- 28. The method of claim 27, wherein the test polypeptide comprises the amino acid motif sequence of any one of claims 5, 7, and 8.
 - 29. The method of claim 27, wherein the phage is M13 phage or T7 phage.
- 30. The method of claim 27, wherein the method further comprises selecting a phage particle that binds to a crebrovascular endothelial cell subsequent to step (a).